



*24 years in the services of nature
&
mankind*



Prakriti Environment Society

Since 1997

It is our mission to enhance the quality of human life through designing, developing and executing scalable, replicable and sustainable models for education, livelihood, welfare, empowerment and ecological preservation through partnering with communities, government and industry alike

Organisation Brief, Philosophy, Services, Experience & Accomplishments

A Corporate Presentation

Profile Presentation



The Scope of the Presentation

01



Corporate Information

- PES Intro & Genesis
- PES' Philosophy
- PES' Governing Body
- PES' Sustainable Development Mission (SDM)
- Social Imprint of PES
- PES' Business Performance
- PES' Core Competencies
- PES' Office & Locations

02

03

04



SDM Cause 4 – Combating Climate Change (CCC)

- Scope of PES' CCC
- Social Imprint of PES' CCC
- PSE' CCC Flagship Projects
- PSE' CCC Other Projects
- PSE' Project Collaborations for CCC
- PSE' CCC Galleria



PES' CSR Collaborations

- Scope of PES' CSR Collaborative Activities
- PSE' CSR Collaborations & Projects
- PSE' CSR Collaboration Galleria

AGENDA



Intro & Genesis



Prakriti Environment Society



PES

Established in 1997

23-Year-Old Non-Government Organisation

A Women-run Organisation – CEO, Key Positions of Responsibility

Offices in Hyderabad, Karimnagar, Husnabad, Adilabad, Jagityal, Bhadradri Kothagudem

Grass-root level sustainability focus

A pioneer in being forerunner for many causes in Telangana

A champion of the human cause – a true **not-for-profit** venture

Prakriti's Footprints



Our Mission... ...*"It is our mission to enhance the quality of human life through designing, developing and executing scalable, replicable and sustainable models for education, livelihood, welfare, empowerment and ecological preservation through partnering with communities, government and industry alike"*

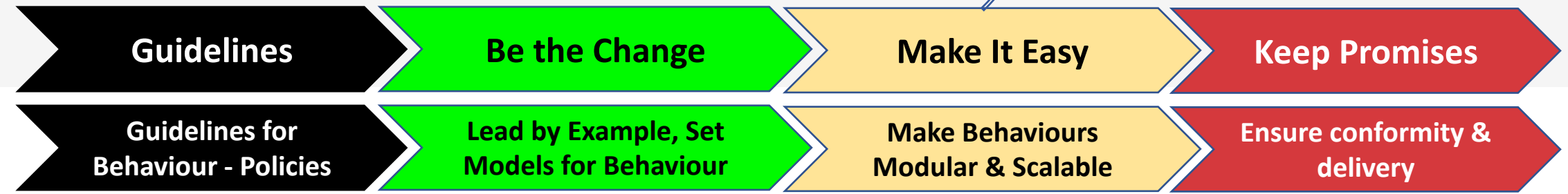
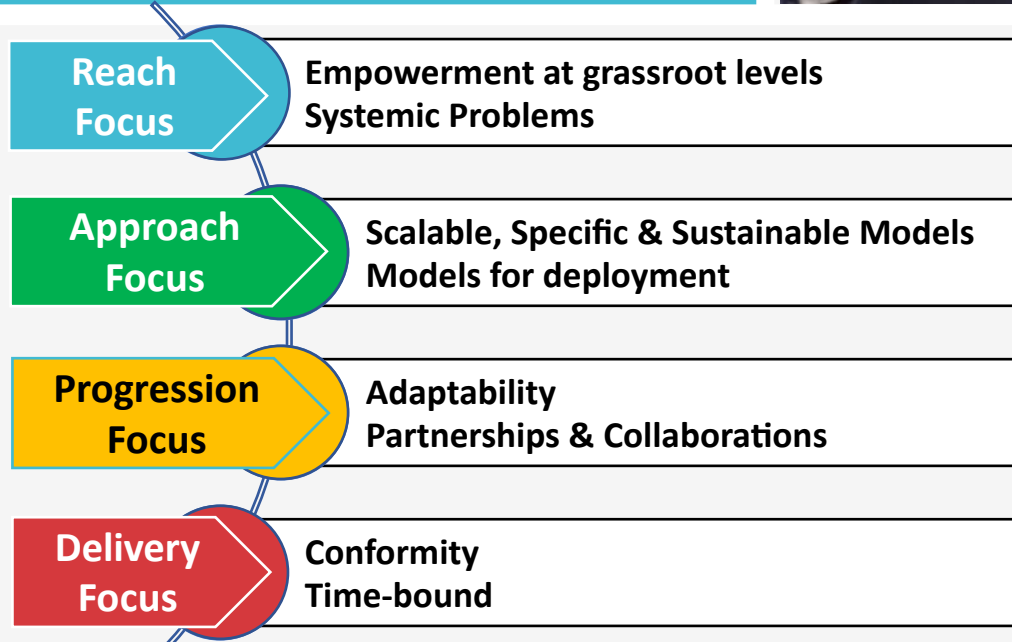
Our Philosophy



Prakriti Environment Society - PES



Empowering Societies	<ul style="list-style-type: none"> Understanding that needs are society/community specific Staying in touch with realities Building empathy within organisation
Innovative & Sustainable Approach	<ul style="list-style-type: none"> Thinking outside the box Vs Adopting best practices Meticulous designs for replication Consorting for Knowledge sharing
Result Oriented	<ul style="list-style-type: none"> Handholding for Self-reliance Long-term impact Continued relationships



Governing Body



Prakriti Environment Society- PES



The Who and What of PES

Mr P Madhav Rao; President

- **Synoptic Profile** – MBA, Chemical Engineer; 41 years of corporate experience (27 years in public sector & 14 years in private sector); Experience in executing large scale, turn-key projects
- **Key Specialities** – Administration, Project Scaling & Execution, Liaison, Strategy & Project Coordination

Mr R Shanthi Kiran; General Secretary

- **Synoptic Profile** – MBA, MSc (Psychology); First Generation Entrepreneur, Business Analyst, Strategy Management Consultant; 21 years of experience
- **Key Specialities** – Analytical, Research tools, Strategy & Implementation, Training, Administration

Ms. M Jayasree; CEO

Founder of PES

Synoptic Profile

Lawyer, First Generation Social Entrepreneur, Founder and Ex-president of PES, 23 years of experience in Service sector in the fields of Women Empowerment, Skill Development, Ecological Preservation, Sustainable Livelihood and Development

Key Specialities

Community Mobilisation, Training, Project Design, Development, Execution, Monitoring and Evaluation



Our Causes



PES' Sustainable Development Mission

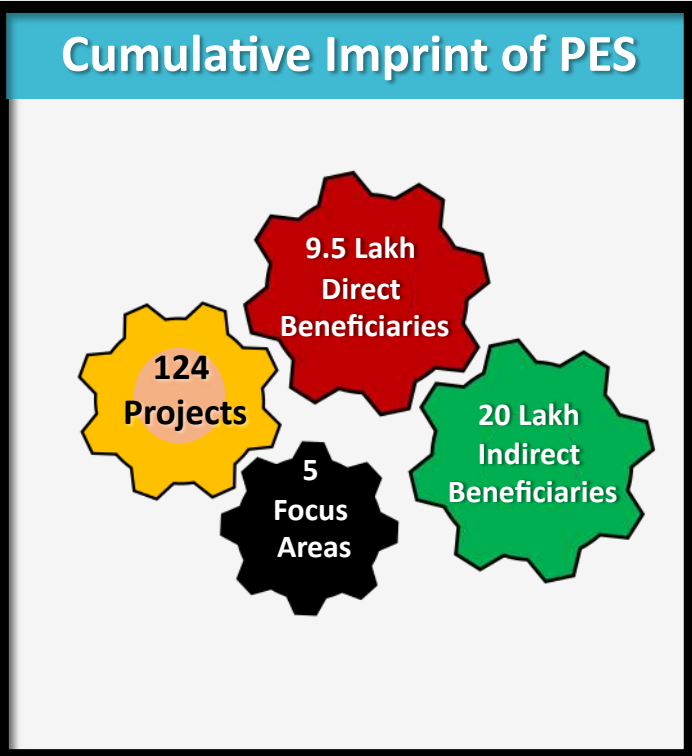
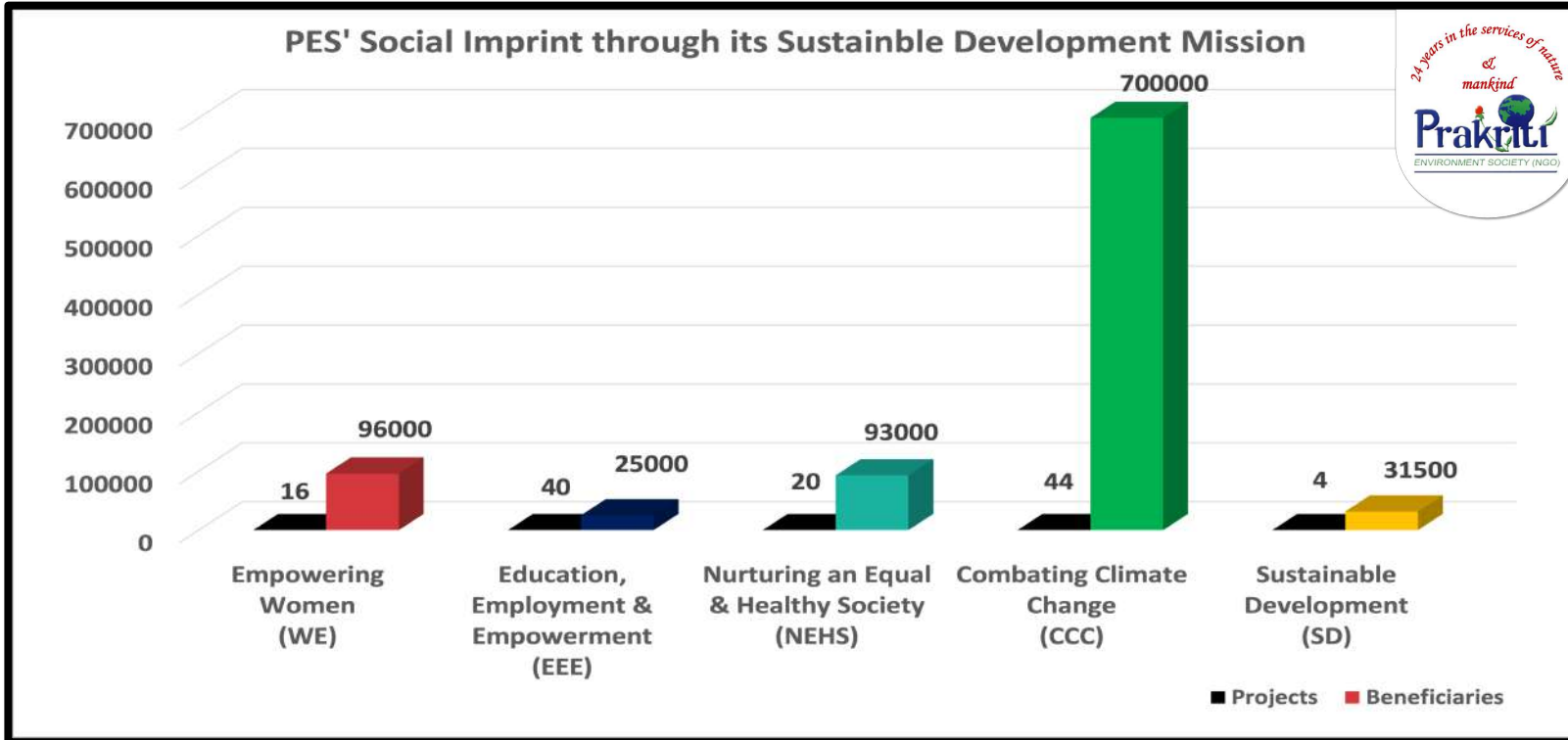


WE	EEE	NHES	CCC	SD
Empowering Women	Education, Employment & Empowerment	Nurturing an Equal & Healthy Society	Combating Climate Change	Sustainable Development

Social Imprint of PES



PES' Sustainable Development Mission



Over the last two and a half decades, PES has spearheaded the most crucial projects addressing contemporary and the most pertinent environmental and social issues in the state of Telangana. PES is not just another environmental activist group, but is a voluntary endeavour towards pursuit of knowledge and also towards creating and developing such environmentally conscious attitudes in the human genre

Combating Climate Change

PES' Sustainable Development Mission



CCC

Coverage of UN's SDGs



WE



Empowering Women

EEE



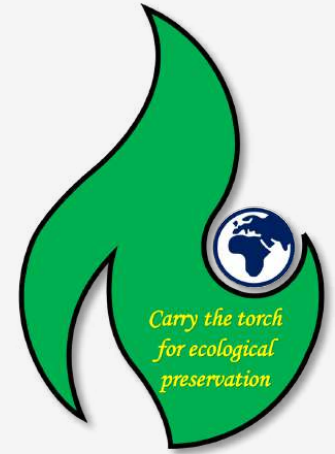
Education, Employment & Empowerment

NHES



Nurturing an Equal & Healthy Society

CCC



Combating Climate Change

SD



Sustainable Development

Scope of “CCC”



CCC



Combating Climate Change

Coverage of UN's SDGs



What “CCC” means to PES

Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts

Educate, and create awareness through stimulating institutional, government and public participation to build climate conscious behaviours and practices

To educate and make community participants ready towards measures to cope with climate related hazards and build grass root level practices of ecological preservation

Represent and influence policy making towards strategizing and planning for a climate conscious nation

Services under the scope of CCC

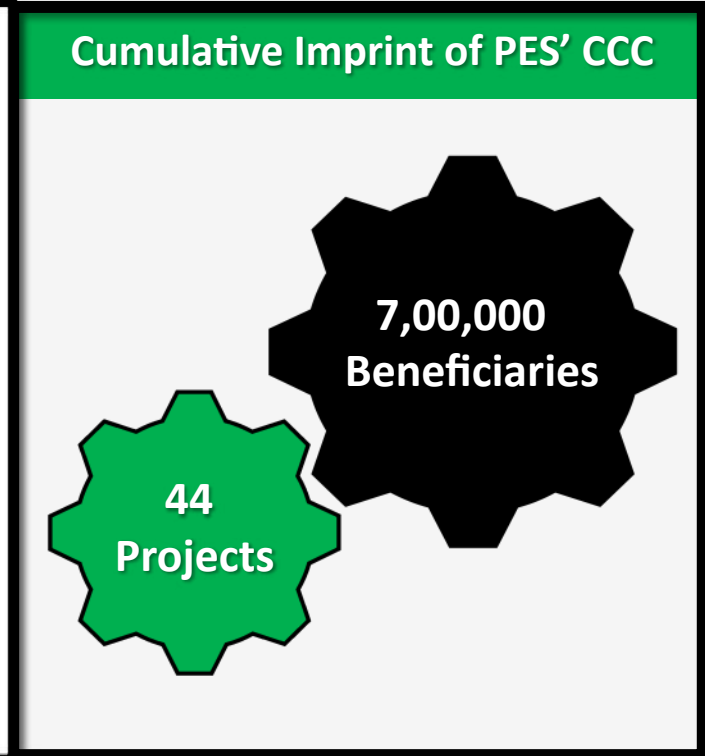
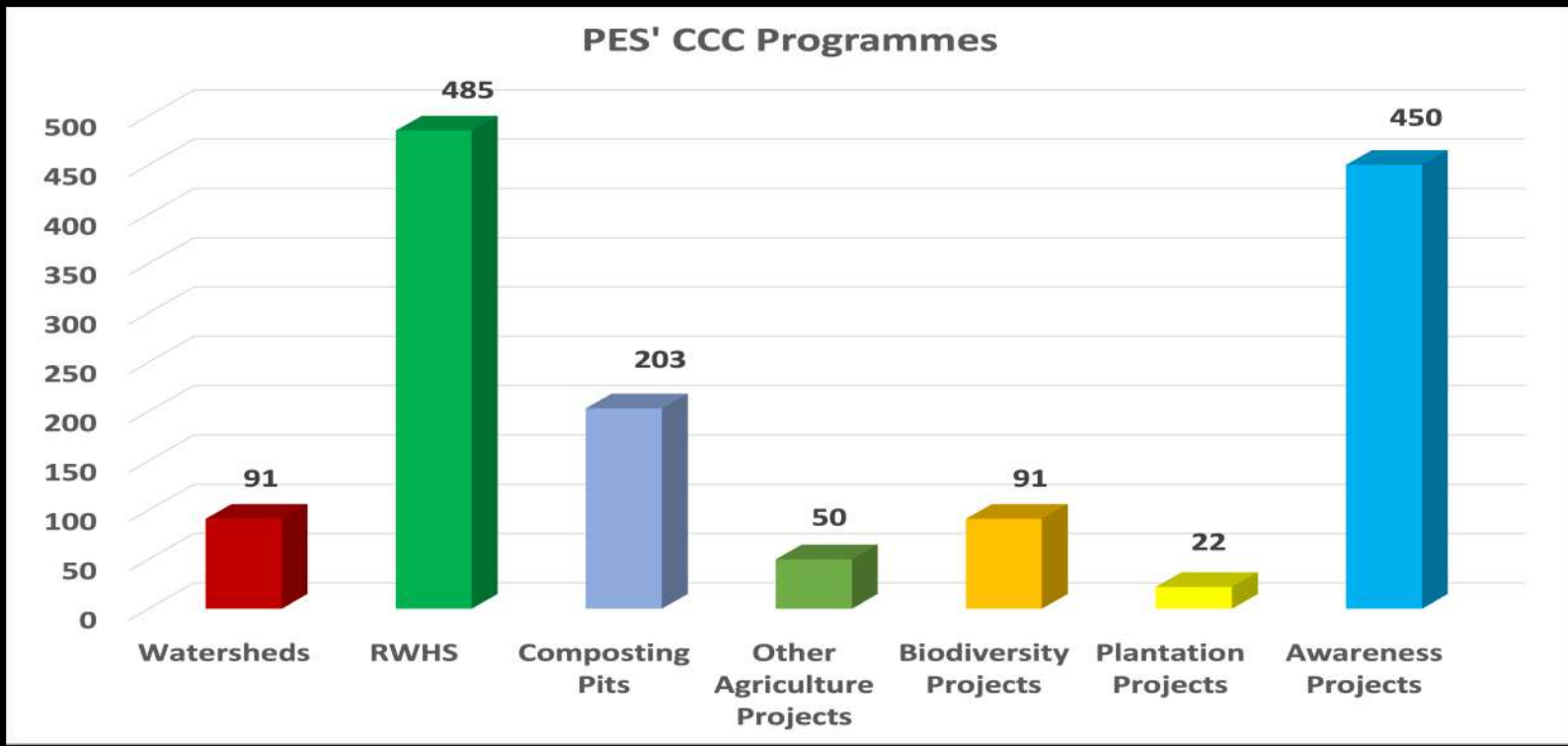
- **Watersheds**
- **Rainwater Harvesting**
- **Urban & Rural Composting**
- **Plantation & Afforestation**
- **Water Preservation**
- **Soil Health**
- **Awareness on Climate Change**
- **Awareness on Environmental Preservation & Protection**
- **Waste Management**

Social Imprint of PES' CCC



CCC

CCC



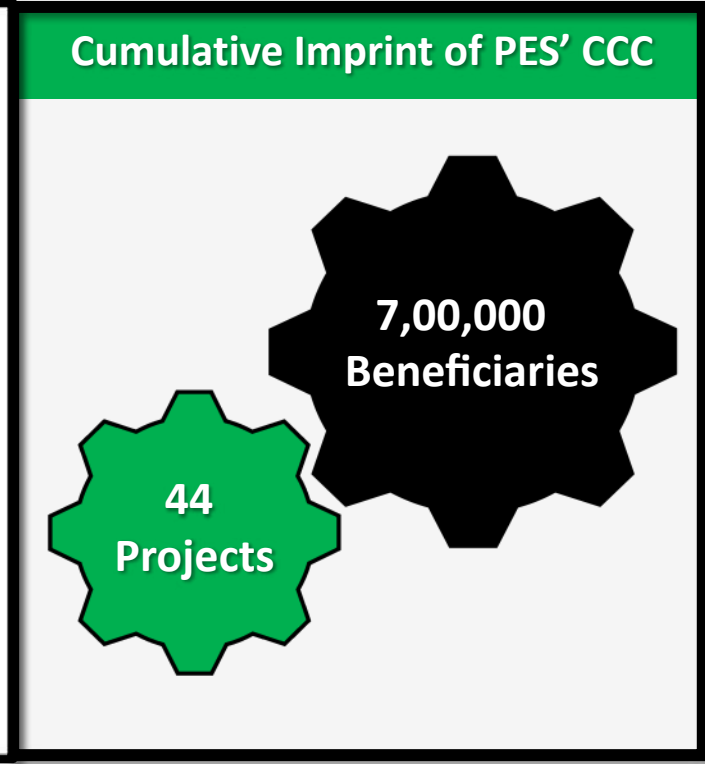
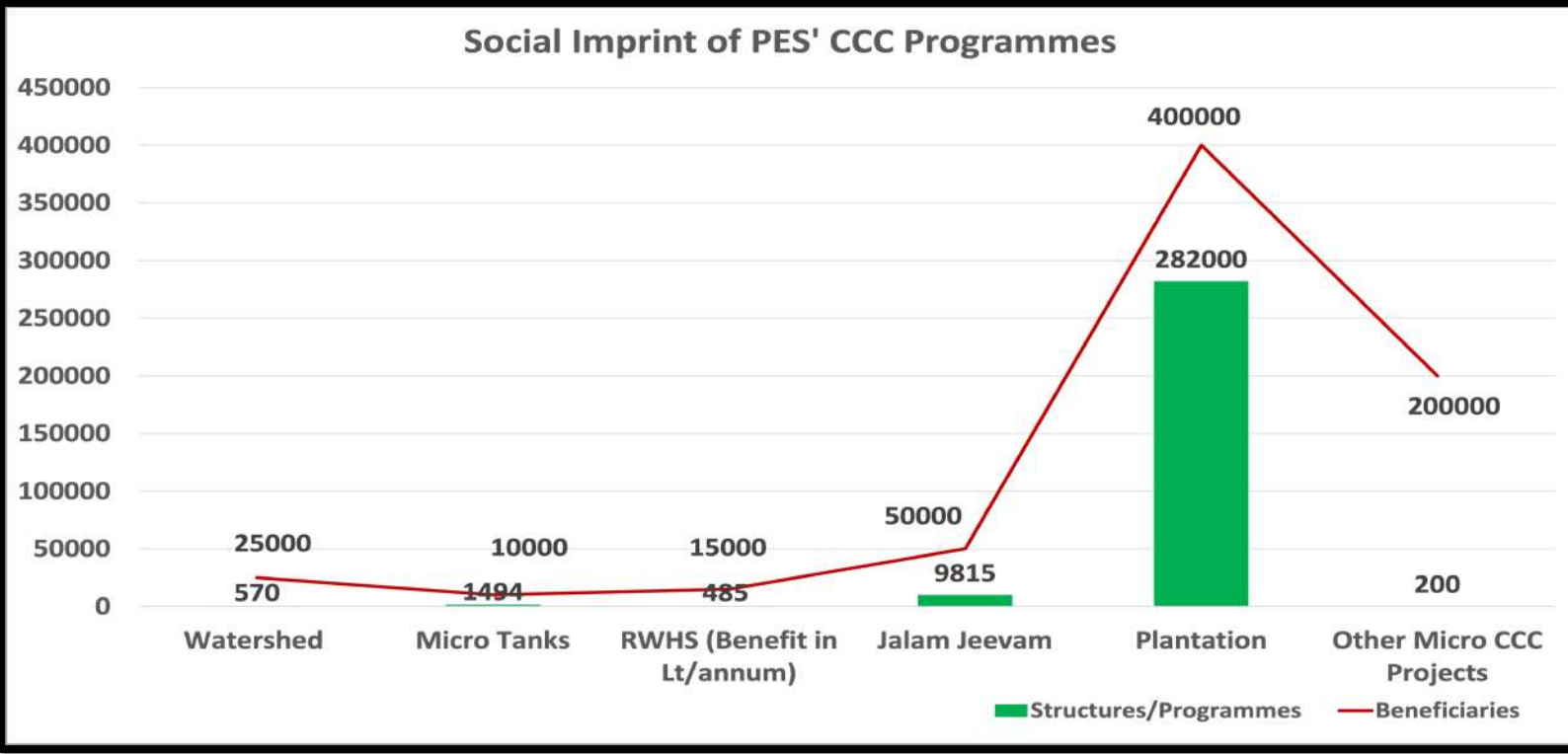
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Social Imprint of PES' CCC



CCC

CCC



Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts

Flagship Projects

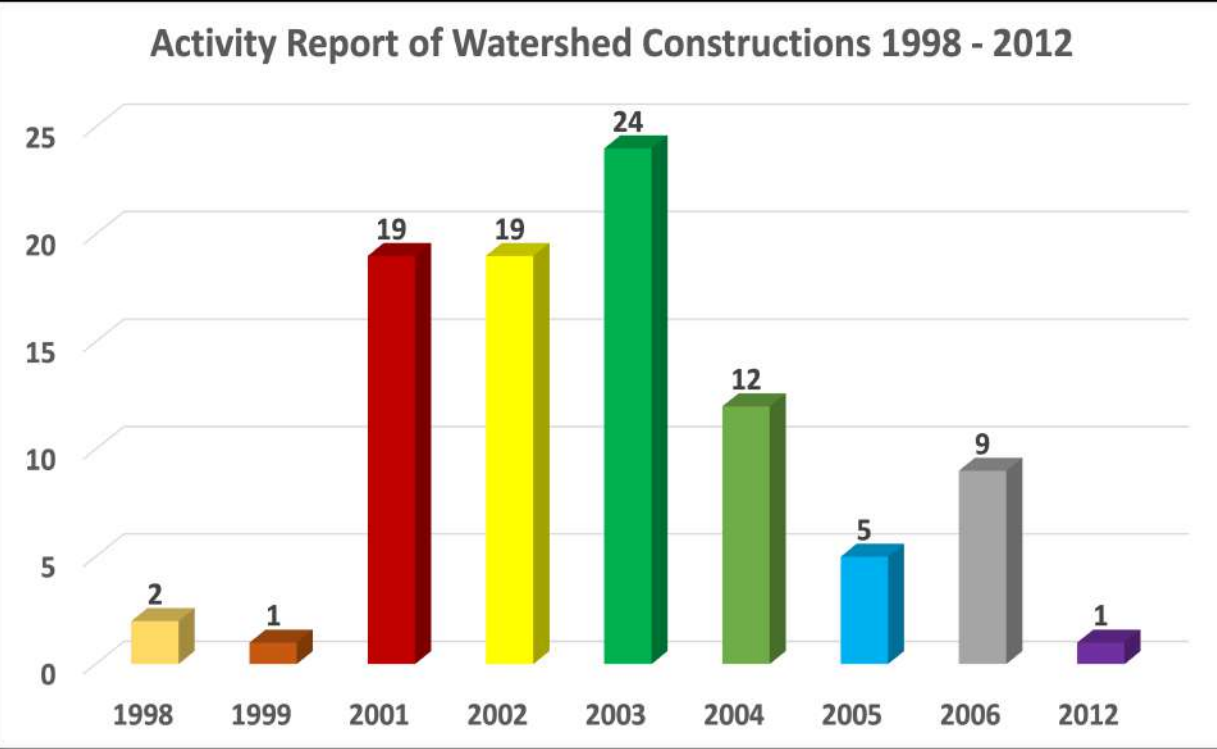


CCC

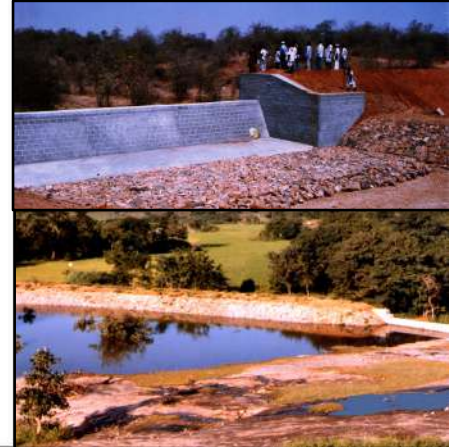
CCC Projects & Programmes



Watershed
DETAILS
<p>National Bank for Agriculture and Rural Development District Water Management Agency Council for Advancement of People's Action of Rural Technology</p> <p>Projects sponsored by multiple organisations</p> <p>Since 1997</p>



FOOTPRINT & IMPRINT
 91 watersheds, 210 desilted tanks, 200 wells restored, 70 units of drip irrigation set up, awareness in 32 villages
 3 Districts, 7 Mandals, 32 Villages



Educate, and create awareness through stimulating institutional, government and public participation to build climate conscious behaviours and practices

Flagship Projects

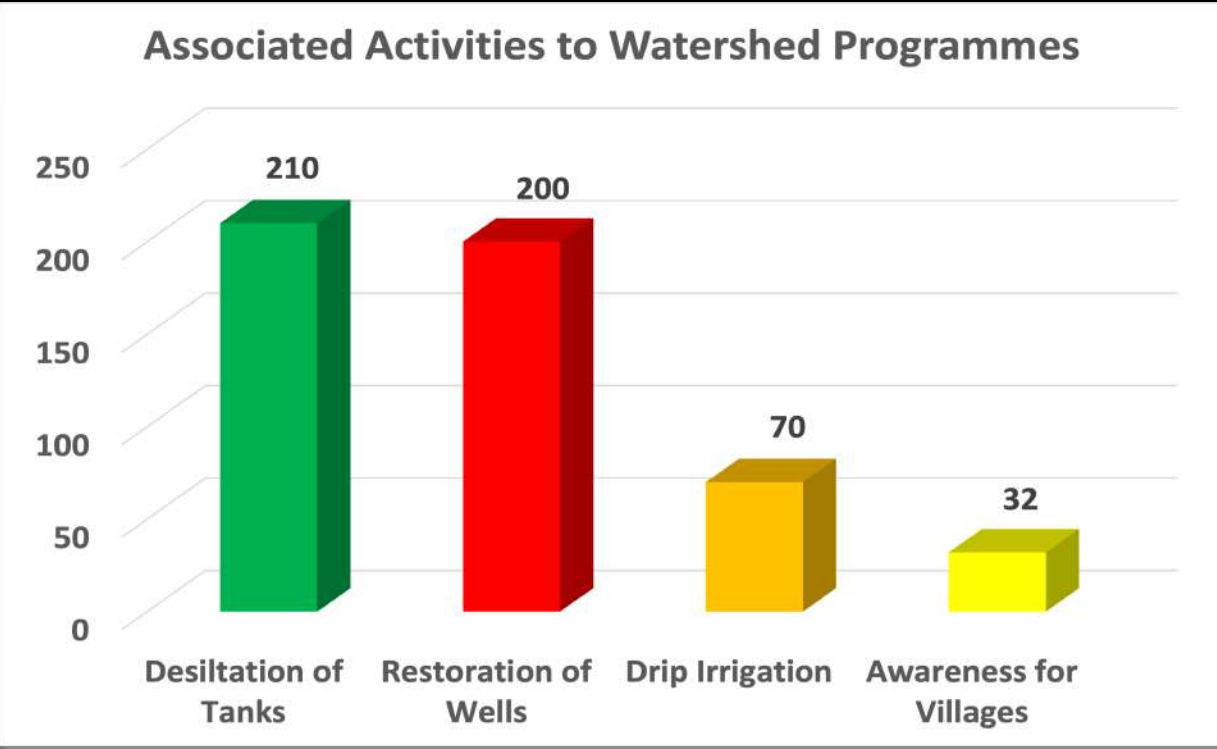


CCC

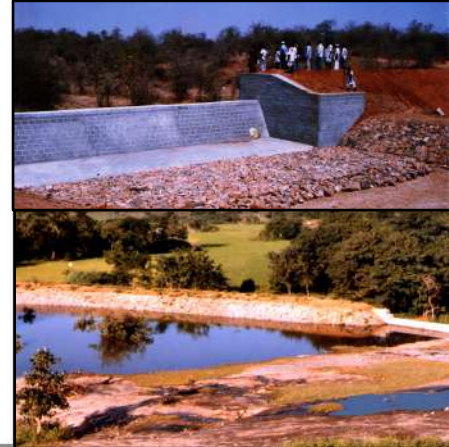
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Flagship Projects



CCC Projects & Programmes

CCC



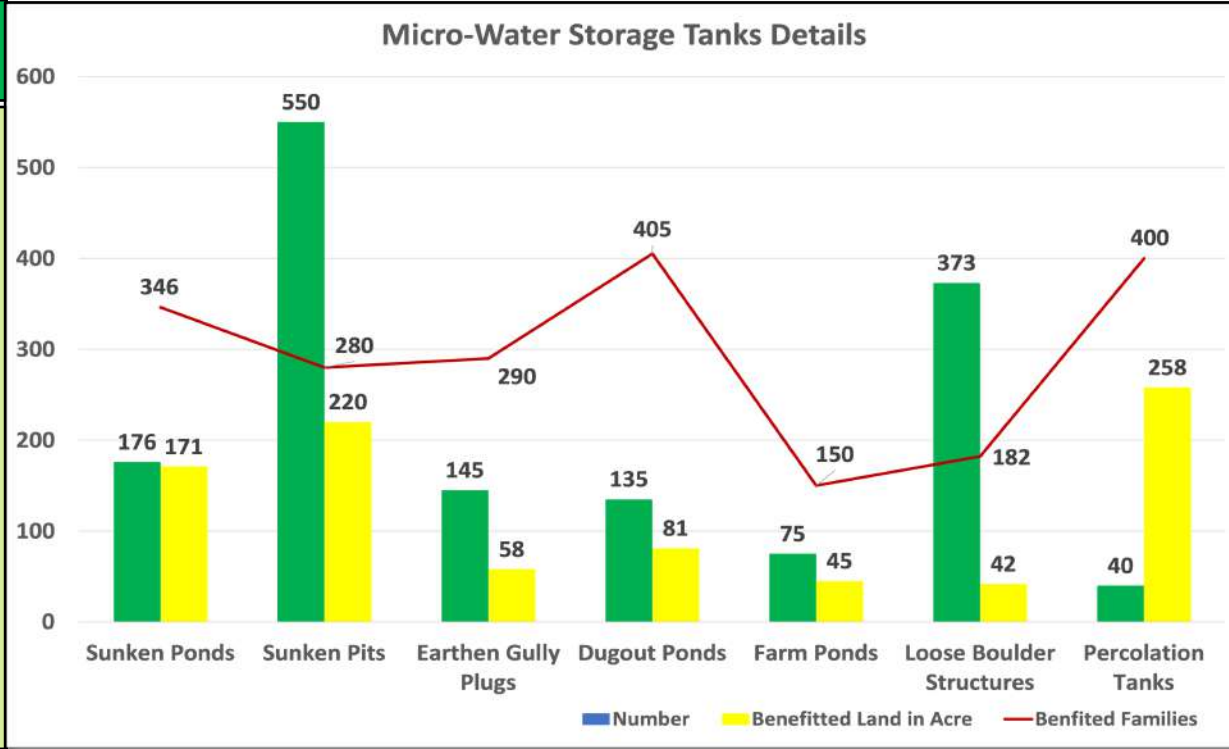
Watershed

DETAILS

Micro Water Storage Tanks

District Water Management Agency Comprehensive Land Development Programme

Sunken Ponds, Sunken Pits, Earthen Gully Plugs, Farm Ponds, Loose Boulder Structures, Percolation tanks



FOOTPRINT & IMPRINT

1494 micro storage tanks, 2880 acres land benefitted, 2053 families benefitted, more than 10,000 direct beneficiaries

3 Districts, 7 Mandals, 32 Villages

Flagship Projects



CCC

CCC Projects & Programmes



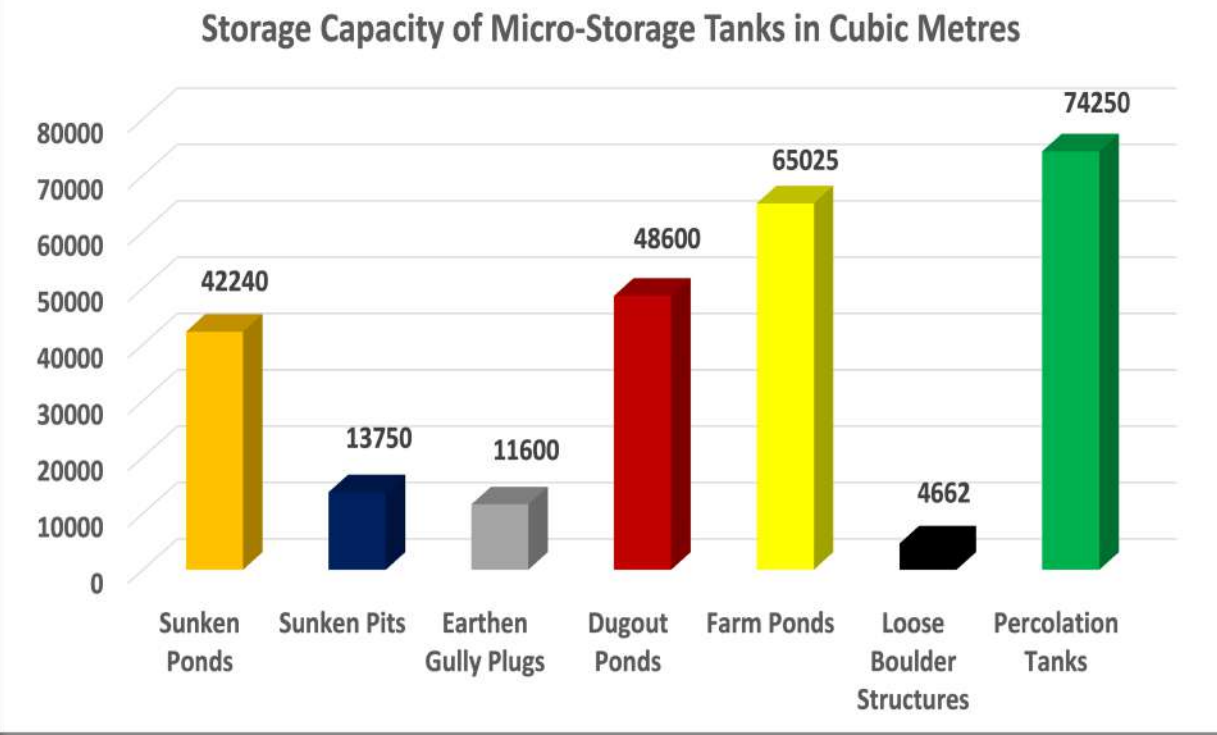
Watershed

DETAILS

Micro Water Storage Tanks

District Water Management Agency
 Comprehensive Land Development Programme

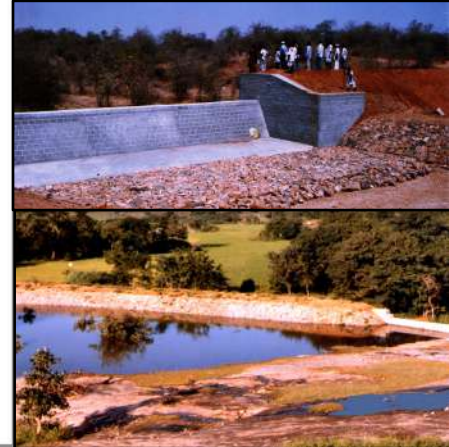
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Flagship Projects



CCC Projects & Programmes

CCC



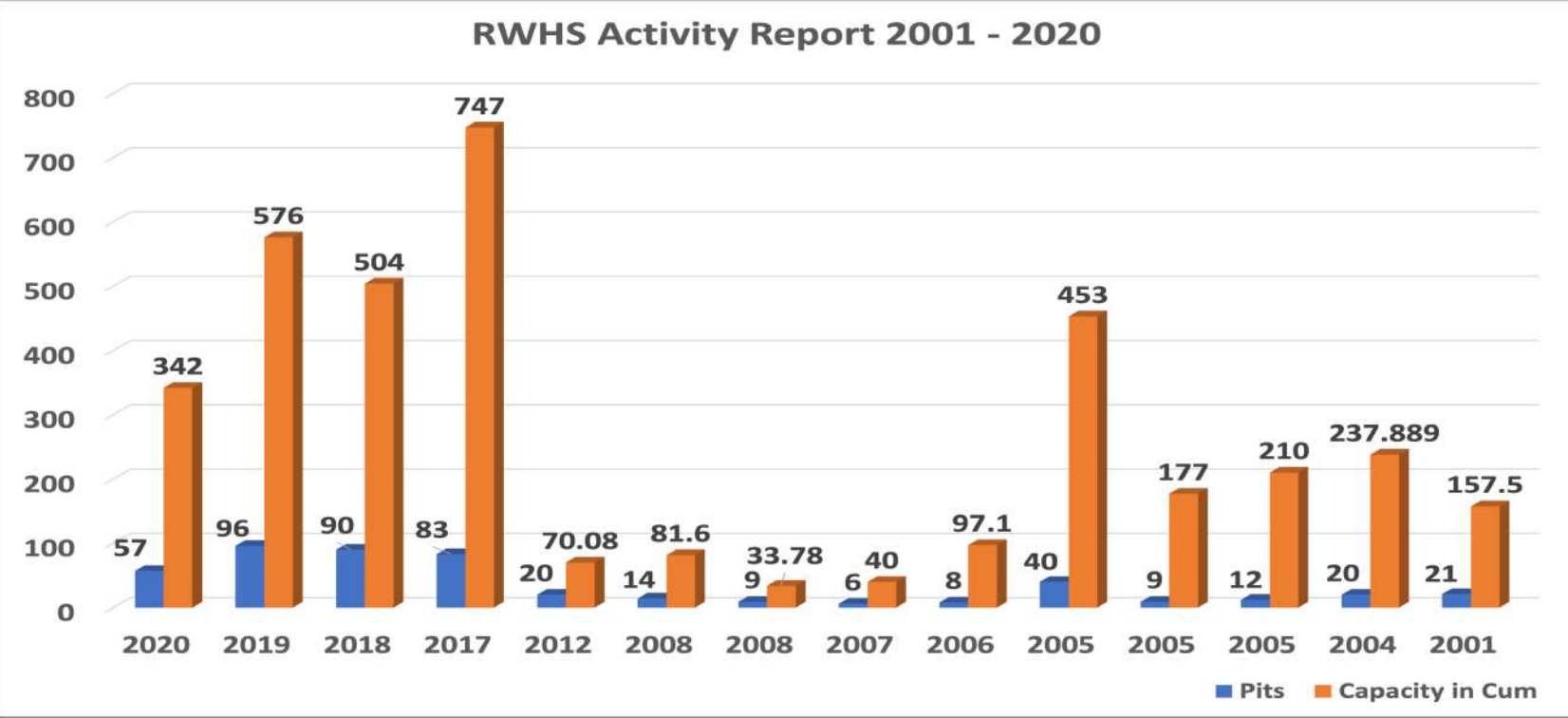
Rain-Water Harvesting Structures (RWHS)

DETAILS

Hyderabad Metropolitan Water Supply and Sewerage Board
Mahindra Insurance Brokers

Public Private Partnerships
Since 2001

Land Assessment and pit plotting, Pit Constructions & Maintenance, Education on RWHS



Represent and influence policy making towards strategizing and planning for a climate conscious nation

Flagship Projects



CCC Projects & Programmes

CCC



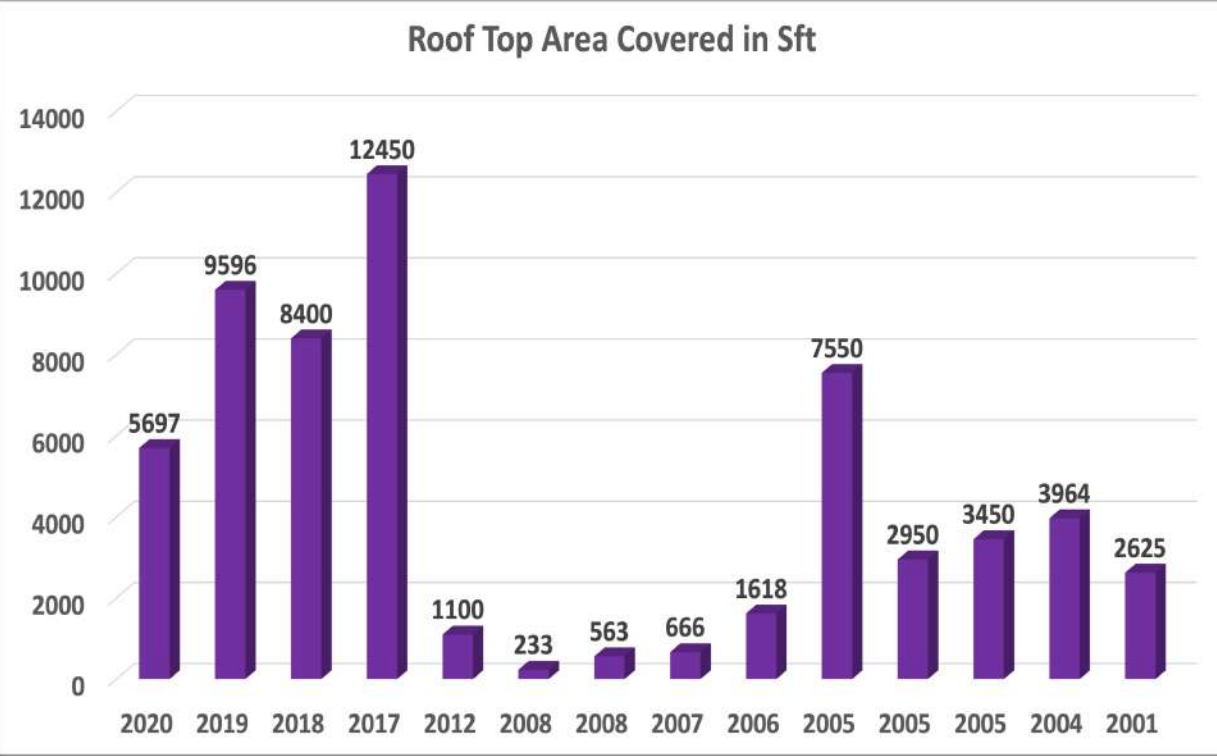
Rain-Water Harvesting Structures (RWHS)

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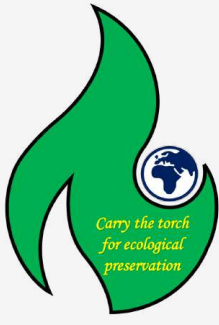
Land Assessment and pit plotting, Pit Constructions & Maintenance, Education on RWHS



FOOTPRINT & IMPRINT
 485 RWHS, 2736 m³,
 60,862 ft² roof top area,
 4,86,91,318 lt/annum water collected
 Greater Hyderabad Region,
 Rangareddy, Karimnagar Districts



Flagship Projects



CCC

CCC Projects & Programmes



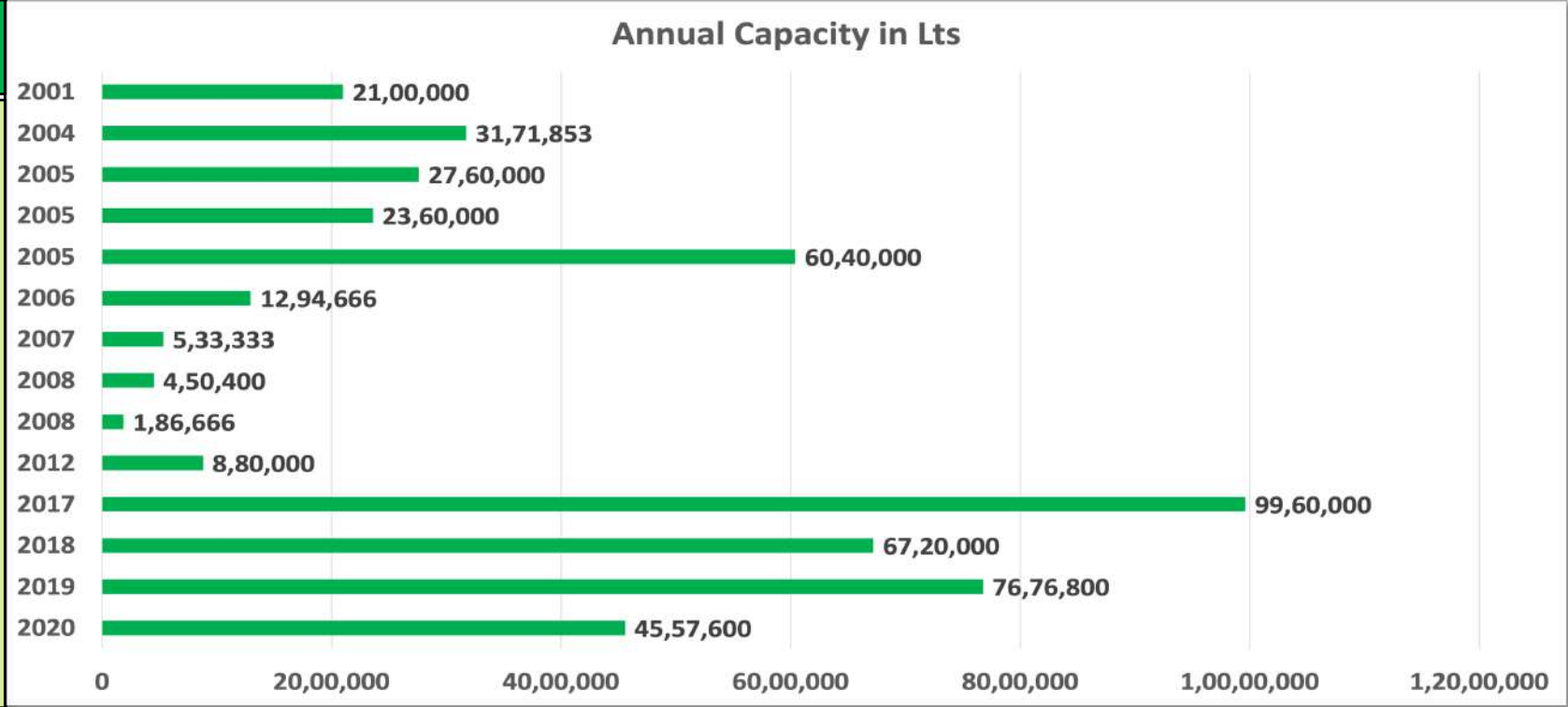
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Flagship Projects



CCC

CCC Projects & Programmes



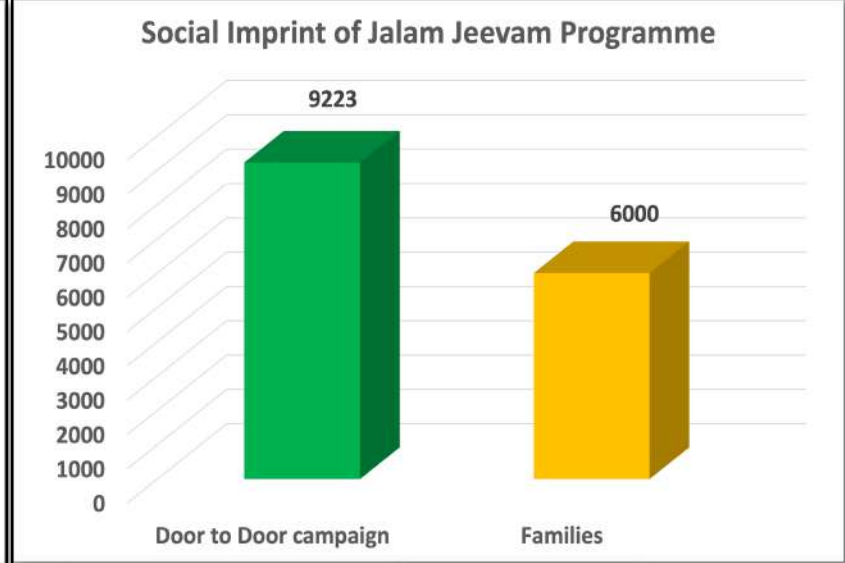
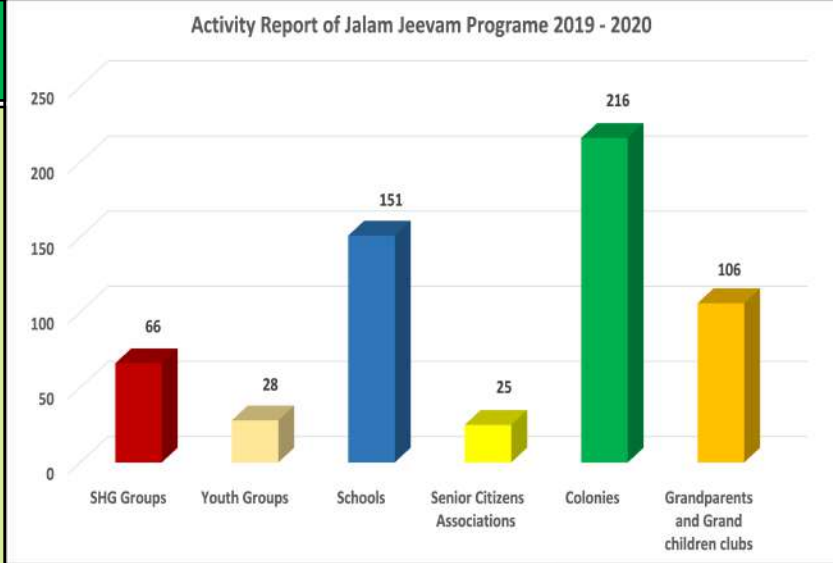
Jalam Jeevam

DETAILS

Hyderabad Metropolitan Water Supply and Sewerage Board

2013 – 2018
Hyderabad

Awareness on water conservation, clean water, water storage and reusage methods, water wastage and healthy water practices



IMPRINT & FOOTPRINT
9815 programmes, 50,000 beneficiaries
Hyderabad



Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts

Flagship Projects

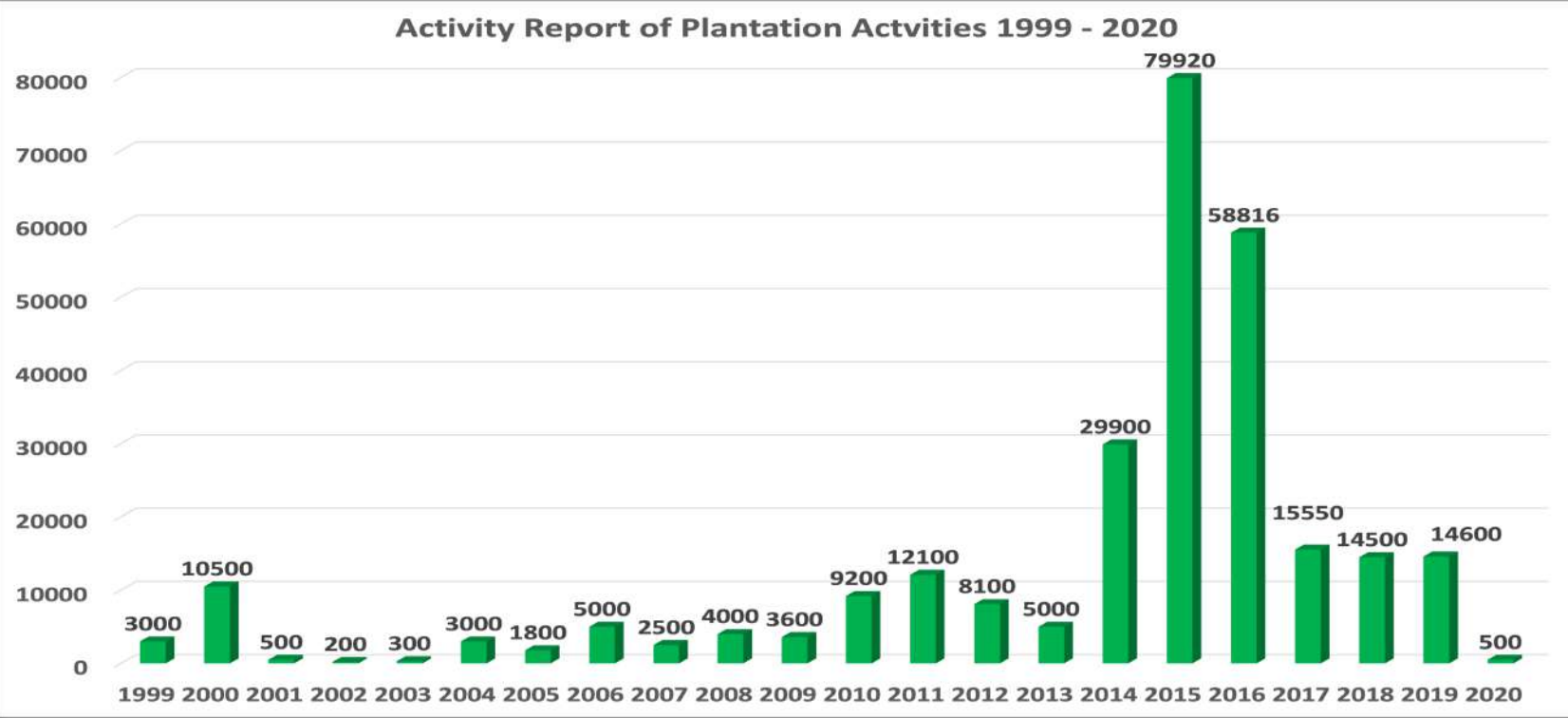


CCC

CCC Projects & Programmes



Plantation
<p>DETAILS</p> <p>Government of Telangana Mahindra Finance District Watershed Development Agency Self Sponsored</p> <p>1999 – Till Date Telangana & AP</p>



Flagship Projects



CCC

CCC Projects & Programmes



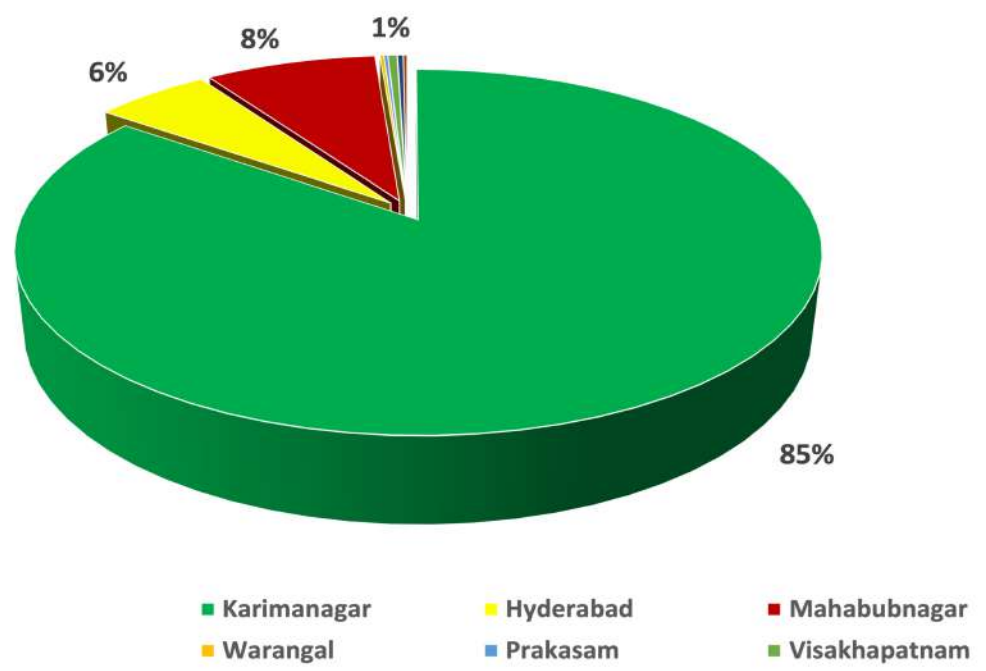
Plantation

DETAILS

Government of Telangana
 Mahindra Finance
 District Watershed Development Agency
 Self Sponsored

1999 – Till Date
 Telangana & AP

District-wise Coverage in AP & Telangana of Plantation



FOOTPRINT
 2,82,586 Plants
 12 Districts in Telangana & Andhra Pradesh



Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts

Other Projects



CCC



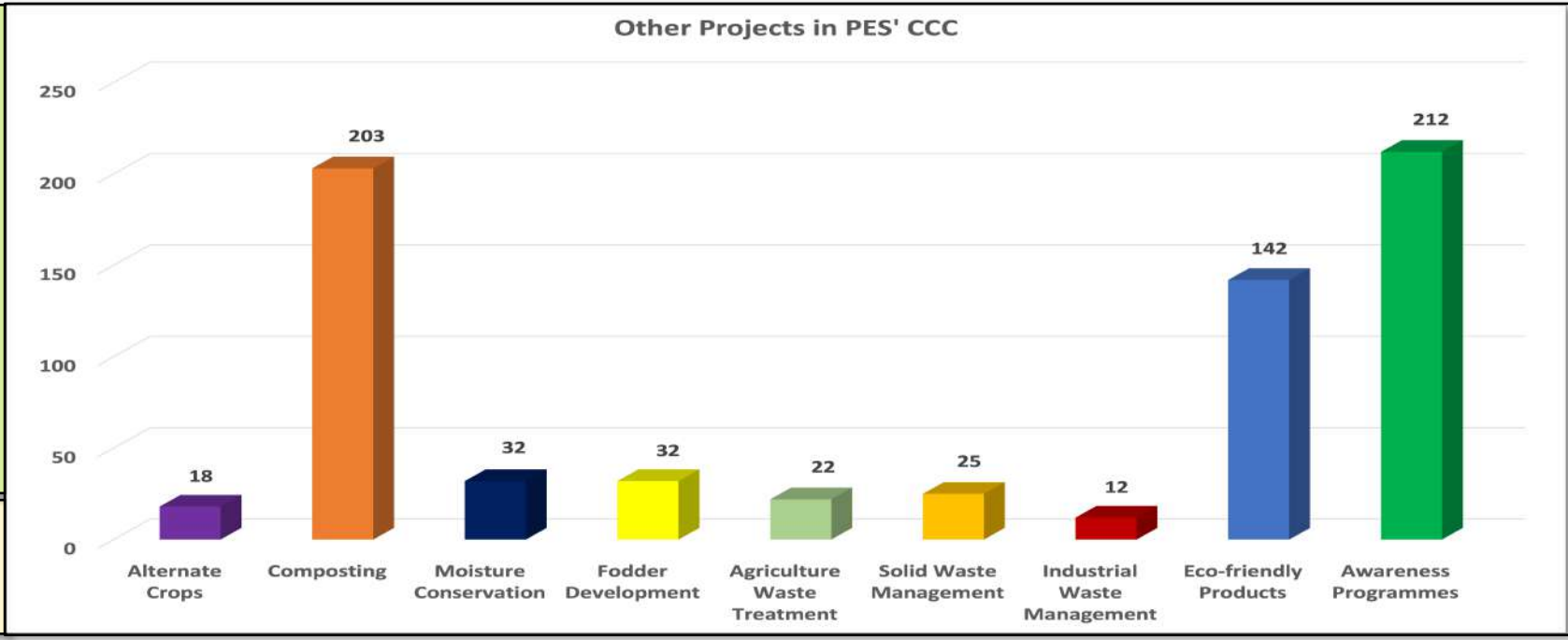
CCC Projects & Programmes



Other CCC Projects of PES

DETAILS
 National Bank for Agriculture and Rural Development
 Council for Advancement of People's Action of Rural Technology
 Since 1997
 Biodiversity Projects - Moisture conservation, Soil erosion, Waste Management – Solid, agriculture and industrial, Eco-friendly products & Composting; Agricultural projects – alternate crops, fodder development, vermicompost; awareness programmes

IMPRINT & FOOTPRINT
 800 micro projects; more than 2,00,000 beneficiaries
 Telangana



Educate, and create awareness through stimulating institutional, government and public participation to build climate conscious behaviours and practices

Project Associations



CCC

CCC

Coverage of UN's SDGs



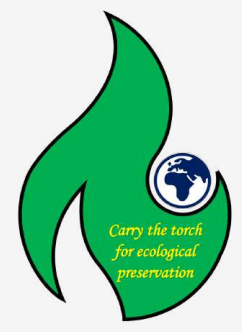
- National Bank for Agriculture & Rural Development (NABARD)
- Council for Advancement of People's Action for Rural Technology (CAPART)
- National Water Development Agency (NWDA)
- District Water Development Agency (DWDA)
- Department of Rural Development (DRD)
- Greater Hyderabad Municipal Corporation (GHMC)
- Hyderabad Metropolitan Water Supply and Sewerage Board (HMWSSB)
- Irrigation Department, Andhra Pradesh
- Government of Telangana
- Mahindra Insurance Brokers
- Mahinda Finance

Schemes Implemented

- Watershed Development Fund (WDF)
- Integrated Watershed Management Programme (IWMP)
- National Watershed Development Programme (NWDP)
- Jalam Jeevam
- CSR Funds
- Telangana Ku Haritaharam
- Andhra Pradesh Community Based Tank Management Programme (APCBTMP)

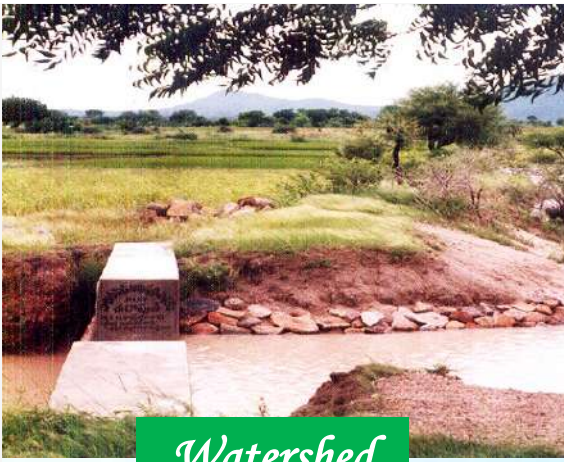


Gallery of Experience



CCC

CCC



Watershed



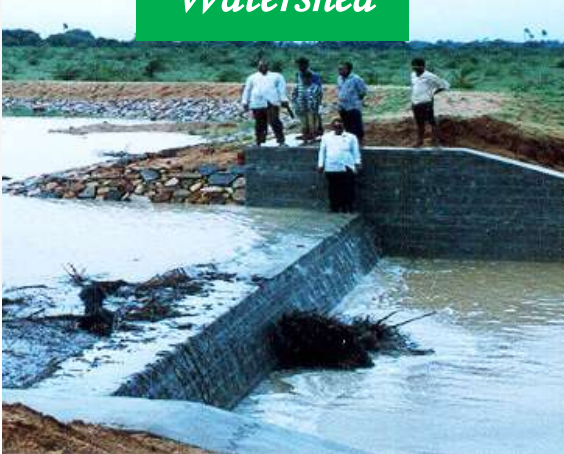
Plantation



RWHS



Jalam Jeevam



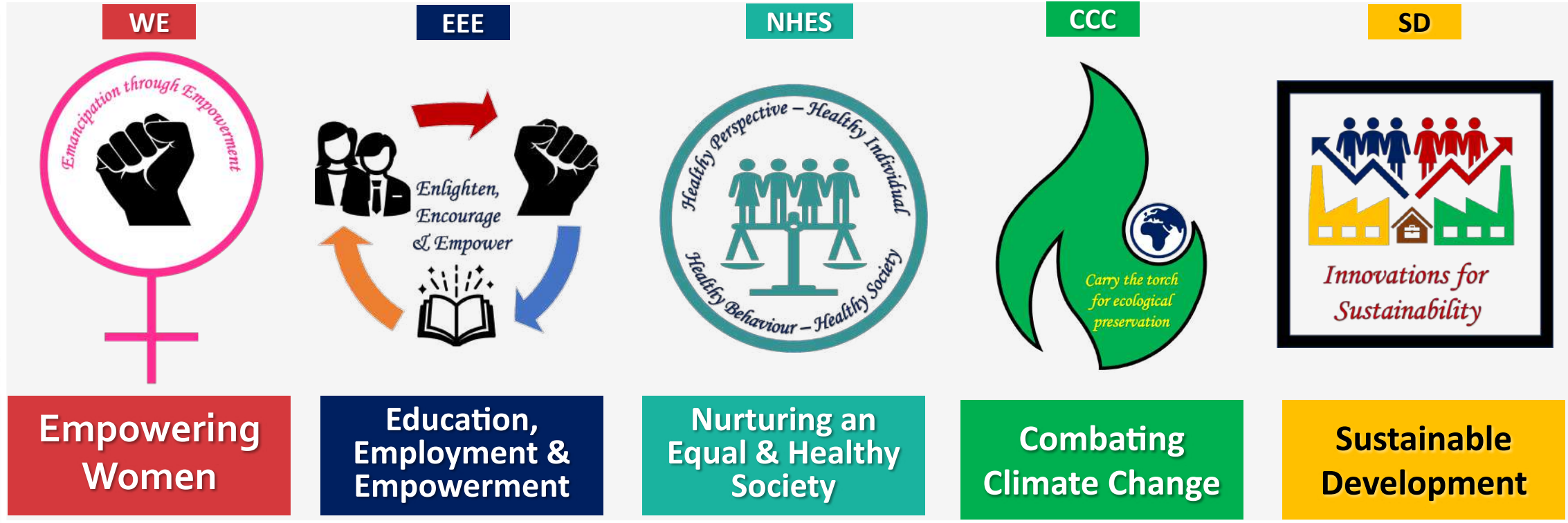
5K RUN

CSR Collaborations



CSR

PES' Sustainable Development Mission



Scope of "CSR" Projects



CSR

Corporate Social Responsibility Tie-ins

What "CSR" means to PES

Work towards building partnerships with organisations that strive to advance the causes that PES has been committed to address

Social innovation through such partnerships which enable to execute projects in the areas of women empowerment, education and employment, ecological preservation, health and welfare and sustainable livelihood

Develop, build and apply unique models in the above areas that can lead to the upliftment of human cause while making an impact at grass root levels

Emerge as the most sought out partner/service provider for the corporates that are committed to bringing about change in the areas of human welfare and ecological preservation

Services under the scope of CSR



Projects

CSR



Corporate Social Responsibility Tie-ins



NTPC National Thermal Power Corporation

Infrastructure Support to Women Rehabilitation Centre

90 women that year, 50 women every year

A funding initiative for infrastructure support for the destitute women rehabilitation center run by PES in Karimnagar

PES runs a rehabilitation center for destitute women who are victimized by Domestic Violence, Trafficking, Family Alienation and so on. Over the last decade the center has rehabilitated more than 1300 women and 300 children dependent on those destitute women. One of the biggest challenges for the center is the lack of robust infrastructure as safety of the inmates is one the vital issues for such centers. With the help of NTPC's CSR funding a proper shed and walls were constructed to provide for a more permanent and strong housing structure for the inmates of the rehabilitation center

Sustainable Livelihood Programme for Women

30 women, ₹3,500 – 4,000 earning per month

A multi-pronged initiative consisting of skill development, infrastructure support for self-employment seekers in the trade of Tailoring in Karimnagar

Through the CSR Initiative of National Thermal Power Corporation (NTPC), PES was able to provide a 45 -day training programme on Advanced Tailoring skills to 30 young economically backward women and also provide all of them with Juki Tailoring machines to set them up for self-employment. PES was able to then generate orders from the market and set-up a channel linkage between the tailors and the buyers. Now this group is earning ₹3,500 - ₹5,000 per month on a consistent basis and the group has now increased to 40 young women

Projects

CSR



Corporate Social Responsibility Tie-ins



Telenor Group

Eye-Check Camp

40 beneficiaries

A free medical camp providing eye check-ups for villagers at Arutla

One of PES main programmes is conducting mobile medical check camps at various places in the state. This is done through sponsored programmes by government or private institutions. Telenor Group (Uninor) through its CSR wing funded a free mobile medical camp that was executed by PES at Arutla village in Sangareddy district. The mobile camp that lasted for a day was principally focused on providing education about eye health and ways to take care of eyes properly while also the on-site ophthalmologist provided free check-ups for the participants in the programme

Channel Support for SHG

500 SHG members

An extensive channel support to help in brand-building and marketing for the SHG products through existing Telenor outlets

One of the major challenges in Sustainable Development project for clusters is to create brand awareness and brand recognition and the promotion strategy is quite often very expensive. Telenor Group's CSR wing strategically displayed the products and the brand of the SHG at all the various outlets of Uninor across the state of Telangana with primary focus on the Hyderabad region. This enabled the SHG not only build market but also build a brand for their products

Projects



CSR



Corporate Social Responsibility Tie-ins



Mahindra Insurance Brokers

Plantation

4383 saplings planted

An ecological preservation initiative for various schools, residential and public areas in Telangana

Plantation is a continuous and ongoing endeavor of PES through the last two decades of its journey. PES has done plantation under various schemes and programmes and also some self-funded programmes. One such initiative was done in collaboration with Mahindra Insurance Brokers in the state of Telangana. The programmes included planting more than 4300 saplings, creating a fence of protection for each sampling, educating the beneficiaries on maintain those saplings and following up on the initiative

Mahindra Finance

Plantation

7000 saplings planted

An ecological preservation initiative for various schools, residential and public areas in Telangana & Andhra Pradesh

Plantation is a continuous and ongoing endeavor of PES through the last two decades of its journey. PES has done plantation under various schemes and programmes and also some self-funded programmes. One such initiative was done in collaboration with Mahindra Finance in the states of Telangana and Andhra Pradesh. The programmes included planting more than 7000 saplings, creating a fence of protection for each sampling, educating the beneficiaries on maintain those saplings and following up on the initiative

Projects

CSR



Corporate Social Responsibility Tie-ins



Time of India Group

100 participants

Awareness Programmes

1450 beneficiaries

Mass awareness campaigns in various schools, educational institutions and open programmes in the state of Telangana

Awareness campaigns are one of the PES major activities in the NEHS mission. Various topics such as ecological preservation, women and child health care, menstrual health, sexual health, AIDS, anti-social behavior, women safety and gender perception, environmental pollution are just a few of the topics that PES covers through its Awareness programmes in the NEHS sphere. Some of these programmes have been done with CSR partnerships

National Institute of Pharmaceutical Education & Research



NIPER HYDERABAD
 National Institute of Pharmaceutical Education and Research
 HYDERABAD

200 participants

Harneedi Group

150 participants



1000 participants

Oakridge International School



Projects



CSR



Corporate Social Responsibility Tie-ins



Synfosys Business Solutions Ltd

Vizag Charitable Trust

Eye-Check Camp

200 beneficiaries

A free medical camp providing eye check-ups

PES conducted a mobile camp in collaboration with Vizag Charitable Trust that lasted for a day and was principally focused on providing education about eye health and ways to take care of eyes properly while also the on-site ophthalmologist provided free check-ups for the participants in the programme

Eye-Check Camp

50 beneficiaries

A free medical camp providing eye check-ups

PES conducted a mobile camp in collaboration with Synfosys Business Solutions Ltd that lasted for a day and was principally focused on providing education about eye health and ways to take care of eyes properly while also the on-site ophthalmologist provided free check-ups for the participants in the programme

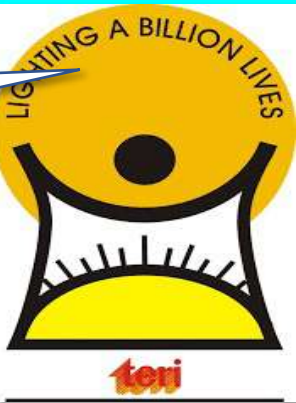
Rural Development Project

1400 beneficiaries

Urban Infrastructure development programme through renewable energy installations

In collaboration with LaBL, street-lights were erected in villages that provided light to those villages where electricity hadn't yet reached. These lights were powered by solar energy and the villages were trained in operation and maintenance of the solar lamps

Light a Billion Lights Campaign



Projects

CSR



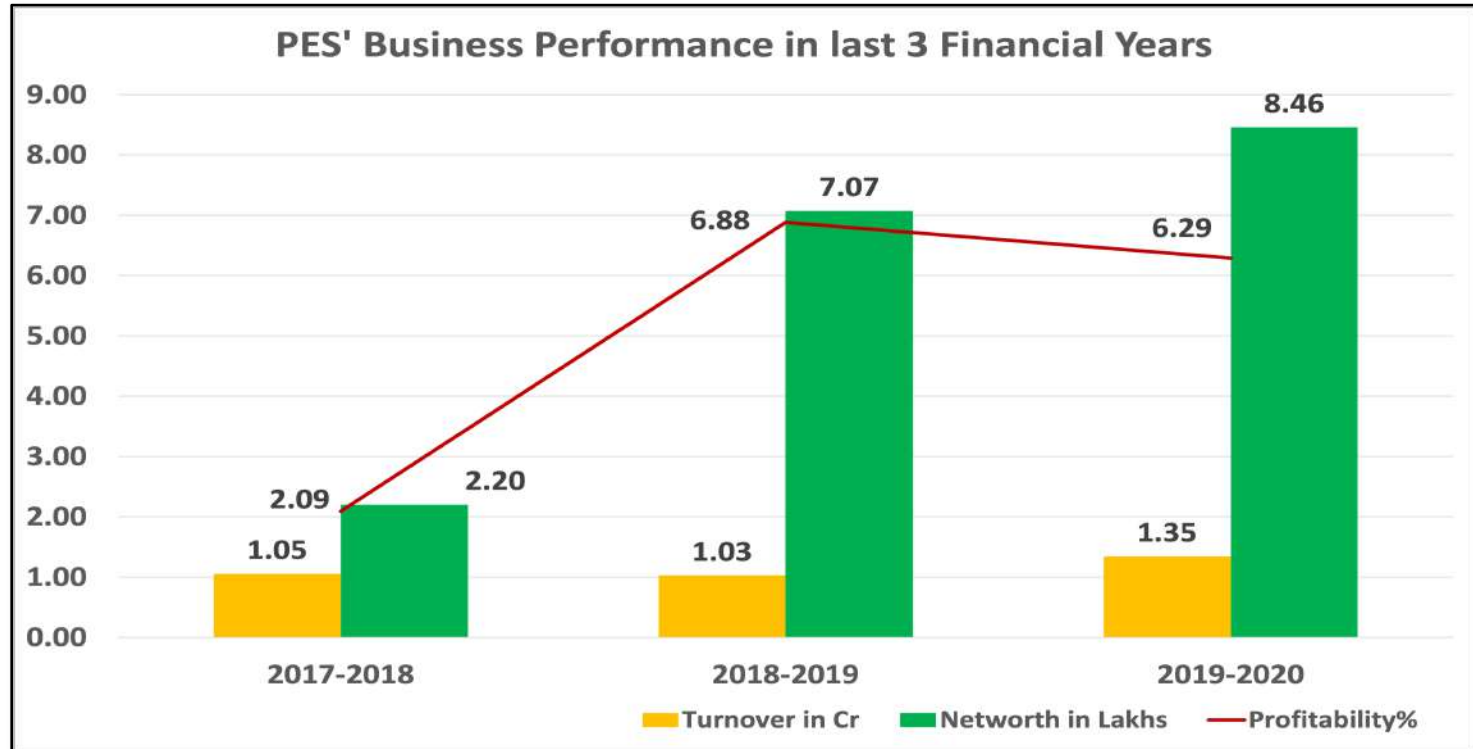
Corporate Social Responsibility Tie-ins



Business Performance



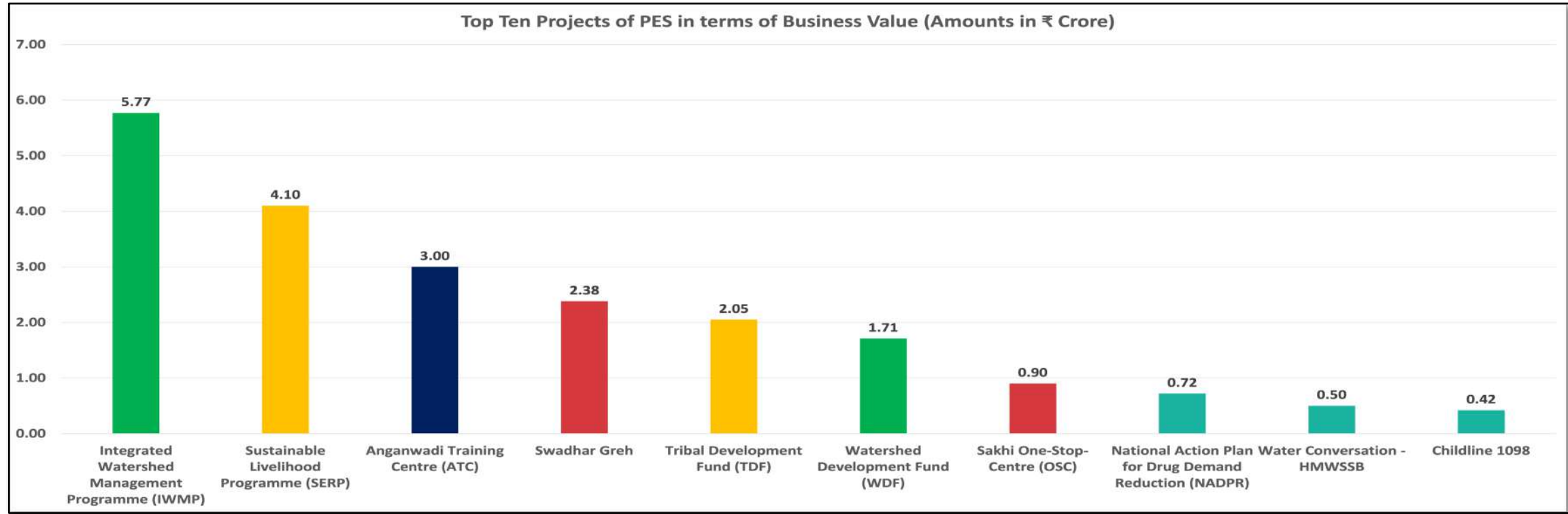
PES' Competency



Business Performance



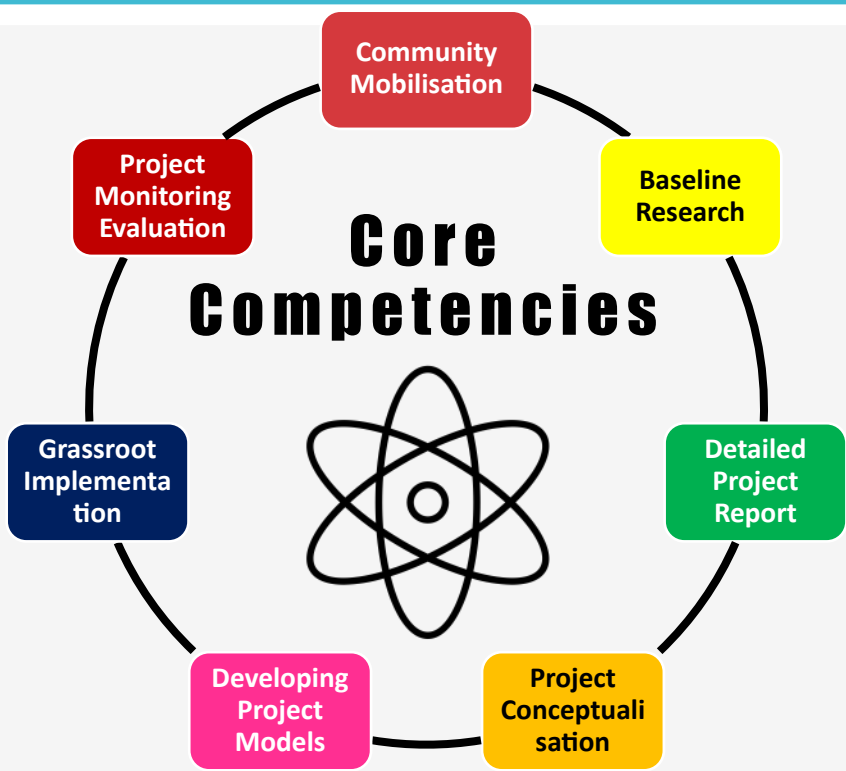
PES' Competency



Core Strengths



PES' Competency



Guidelines for Behaviour - Policies

Lead by Example, Set Models for Behaviour

Make Behaviours modular & scalable

Ensure conformity & delivery

Where we are



Prakriti Environment Society



Administrative Office	Administrative Office	Branch Offices	
		<p>H.No.7-4-83, Mission compound Street, Vidya Nagar, Jagtial – 505327.</p>	
<p>H.No.5-3-211, Ashok Nagar, Karimnagar -505001, Telangana</p>	<p>Flat No.301, IV Floor, Swastik Plaza, SR Nagar, Hyderabad-500038</p>	<p>H.No.7-1-240, Srirama Chowrasta, Santosh Nagar, Jagtial-505327.</p>	
		<p>Opp: Municipal Office, Konda Chinna Mallaiah Blg, Husnabad – 505467</p>	
		<p>Bendalpadu village, Chandrugonda Mandal, Bhadradri Kothagudem Distrct</p>	

24 years in the services of nature & mankind

Prakriti
 ENVIRONMENT SOCIETY (NGO)

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 Swadhaar - +91 8782955242

*24 years in the services of nature
&
mankind*



**Prakriti
Environment
Society**

Since 1997

www.prakritipes.org

reachus@@prakritipes.com

csr@@prakritipes.com



It is our mission to enhance the quality of human life through designing, developing and executing scalable, replicable and sustainable models for education, livelihood, welfare, empowerment and ecological preservation through partnering with communities, government and industry alike

Thank You

Organisation Brief, Philosophy, Services, Experience & Accomplishments

A Corporate Presentation